



30. SEPTEMBER 2015

BIKINI BERLIN PRESENTS NORDIC DESIGN EXHIBITION, PHOTO GALLERY AND GUIDED ARCHITECTURE TOURS DURING DESIGN MILE 2015

The fifth edition of Designmeile Berlin (Design Mile Berlin) is taking place from 8th – 11th October 2015 and will, as usual, extend from Stilwerk to BIKINI BERLIN. Under this year's motto "New Nordic Design" the concept shopping mall is hosting the "Nordic Design Selected" exhibition in cooperation with the Nordic embassies of Berlin, a photo exhibition by the *BFF Berufsverband Freier Fotografen und Filmgestalter* (German Association of Freelance Photographers and Filmmakers), as well as guided architecture tours around the building complex.

Together with the embassies of Denmark, Finland, Iceland, Norway and Sweden BIKINI BERLIN is presenting the exhibition "Nordic Design Selected" to celebrate Designmeile (Design Mile) 2015. On an area of around 200 m² on the ground floor, selected design items including furniture, interior design, jewellery and décor by renowned Nordic designers will be shown and sold. The exhibits by a total of 16 companies including Holmegaard, Fjord Fiesta, Hövding and Vaja stand out with their simplicity, minimalism and functionality. On Friday 9th October at 6:30 pm there will be an official welcome by the ambassadors of Iceland, Norway and Sweden, as well as representatives from BIKINI BERLIN.

In addition to this, visitors can also look forward to a photo exhibition by the *BFF Berufsverband Freier Fotografen und Filmgestalter* (German Association of Freelance Photographers and Filmmakers). On the second floor of the concept shopping mall the exhibition "*BFF Triebwerk – 100 Photographers 2 Exhibitions*" is showing large-format exhibits of the 2015 members' exhibition and Wildcard, a virtual photography exhibition. On Thursday 8th October at 7:00 pm the exhibition will be officially opened.

The line-up is being rounded off by free guided tours of the BIKINI BERLIN building complex. Anyone interested in design and architecture can register for free to take part in one of the tours on Saturday 10th October at either 11:00 am, 1:00 pm or 3:00 pm. Participants can look forward to gaining exciting insights and unexpected perspectives into one of the most respected revitalisation projects in the City West.

Design exhibition “Nordic Design Selected”

Ground floor from 8th – 11th October 2015

Thursday - Saturday 10:00 am – 8:00 pm, Sunday 1:00 pm – 6:00 pm

Admission is free of charge

Photo exhibition “BFF *Triebwerk* – 100 Photographers 2 Exhibitions”

Second floor from 8th October – 7th November 2015

Admission is free of charge

BIKINI BERLIN guided tours in german

Saturday 10th October 2015 at 11:00 am, 1:00 pm or 3:00 pm

The tour lasts approx. 1 hour

Register for free by sending an e-mail to fuehrungen@bikiniberlin.de with “Design Mile” in the subject line

BIKINI BERLIN Concept Shopping Mall

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Find out more on www.bikiniberlin.de.

FOR FURTHER INFORMATION, PLEASE CONTACT:

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