



29 November 2018

CHRISTMAS GOES POP-ART: BIKINI BERLIN CONTINUES ITS FESTIVE WRAPPING PAPER TRADITION WITH BERLIN ARTISTS

As always in the run-up to Christmas, BIKINI BERLIN is launching its meanwhile third wrapping paper edition, which will be available free of charge for all customers from 29 November up to and including 24 December 2018. On the event space in front of the concept shopping mall's panoramic window there will be a festive gift-wrapping station where you can have your purchases wrapped for you in the wrapping paper, which is available in three different designs, or you can try your own hand at wrapping.

Edition III for Christmas 2018 was designed by artist and illustrator Sebastian Haslauer, whose work has been exhibited in numerous galleries from New York and Basel to Prague. The Berlin-based artist also works for brands like Nike, Uniqlo and Rimowa, as well as numerous publications.

The pop-up style collages he designed especially for BIKINI BERLIN are inspired by the Californian colours and styles of BIKINI BERLIN's Kantini food market. This design is a central theme for the concept shopping mall in order to provide visitors with a unique experience in an appropriate design setting. "As I live in Berlin, it was a real pleasure for me to carry on BIKINI BERLIN's tradition and create the wrapping paper design for Christmas 2018. My image compositions are being made accessible to a large, design-oriented audience, which is the best Christmas gift I could wish for," says Sebastian Haslauer.

With art exhibitions, pop-up boxes with changing designers and brands and festive concepts from the permanent tenants, the shopping wonderland located between Berlin Zoo and Tauentzienstrasse will be attracting up to 20,000 visitors daily.

FOR FURTHER INFORMATION, PLEASE CONTACT:

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