



YOU WON'T BELIEVE YOUR EYES! Germany's first Paradox Museum opens at BIKINI BERLIN

Berlin, 16 May 2024 – With plenty of mind-twisting, eye-tricking interactive experiences in store, the first Paradox Museum in Germany is coming to Berlin. On 1 June 2024, the unique attraction will open its doors at concept shopping mall BIKINI BERLIN on Budapester Strasse in Charlottenburg. Covering an area of 900 m², the museum has more than 70 exhibits that will appeal to the senses and leave you amazed. Step into a world of illusion where reality is flipped on its head!

In a fun and exciting way, Berlin's Paradox Museum brings together science, art and human perception, offering visitors of all ages an entertaining, interactive and educational experience. Since it first opened in Oslo in 2022, the Paradox Museum has developed into a world-renowned destination with locations in metropolises such as Paris, Miami, Stockholm, Limassol, Barcelona, Las Vegas, New Jersey and Shanghai.

"By welcoming the Paradox Museum to BIKINI BERLIN, we are not only enriching Berlin's cultural offer, but also underlining the significance of our mall as an urban hub and social universe. This is a flagship project that reflects BIKINI BERLIN's unique vibe and innovativeness and further strengthens the City West as a buzzing hub of the German capital," explains Michael Epping, Centre Manager of BIKINI BERLIN.

The Paradox Museum is located on the first floor of BIKINI BERLIN. The admission fee for adults is €21, and for children €16. Early-bird discounts are available on the Paradox Museum [website](#). There will also be special welcome rates available on the door. The museum will be open daily from 11:00 am until 7:00 pm.

If you require any further information, please don't hesitate to contact us any time!

FOR FURTHER INFORMATION, PLEASE CONTACT:

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