



22 August 2018

FASHION COUNCIL GERMANY OPENS SECOND POP-UP SHOP WITH LAUNCH PARTY AT BIKINI BERLIN

Following their successful pop-up shop debut this June, the Fashion Council Germany (FCG), in partnership with BIKINI BERLIN, is now opening a second temporary shop to promote aspiring German design talents.

From **29 August up to and including 2 September**, the 110 m² showroom space of the FCG will once again be transformed into a modern store with curated designer collections. Visitors can also look forward to collections by eco fashion labels such as Jan'n June and Bav Tailor, menswear brands A3B Clothing and Fomme as well as minimalistic brand Frisur, which were selected to participate in the pop-up after a nationwide call for designers. Bag labels including PB 0110, Ucon Acrobatics and Soofre will also be presenting their styles. True to the motto "explore the unusual", the focus of the upcoming pop-up edition will be on contemporary fashion and accessories. As well as many unisex models, this time the exclusive ladies' fashions will also be accompanied by designs for men.

To kick off the five-day event, the FCG is inviting all fashion enthusiasts to a get-together on Wednesday 29 August from 6:00 pm: chilled drinks, inspiring conversations with some of the participating designers and special deals for all shopaholics included!

Additional pop-up shops by the Fashion Council Germany are set to follow this year.

FCG pop-up shop at BIKINI BERLIN

Budapester Strasse 42 – 50 (2nd floor)

(access to rooftop terrace via the outside staircase, next to the Zoo Palast cinema)

10787 Berlin

29 August – 2 September 2018

Opening times: Wednesday: 10:00 am – 10:00 pm
 (get-together party from 6:00 pm – 10:00 pm)
 Thursday – Saturday: 10:00 am – 8:00 pm
 On Sunday Shopping days: 1:00 pm – 6:00 pm

Participating fashion labels:

[Dad's Cap](#) | [Fomme](#) | [Damur](#) | [Jan'n June](#) | [Opaak](#) | [Marcel Ostertag](#) | [PB0110](#) | [Frisur](#) | [Ucon Acrobatics](#) | [A3B Clothing](#) | [Fine](#) | [Truongii](#) | [Kasius](#) | [Steinrohner](#) | [Bav Tailor](#) | [Taeshy](#) | [Agios](#) | [Soofre](#)

ABOUT FASHION COUNCIL GERMANY

The Fashion Council Germany was established in 2015 in Berlin and is a special interest group representing German fashion. Its objective is to improve the international visibility of German fashion and designers by taking on the responsibility of political, media, cultural and industrial lobby work.

www.fashion-council-germany.org

ABOUT BIKINI BERLIN

Beyond the hustle and bustle of Kurfürstendamm, at BIKINI BERLIN you can buy tasteful products, enjoy international culinary delights with views of the neighbouring Berlin Zoo and mingle at cool events. The area around the Bahnhof Zoo train station is shining in new splendour and setting the pace in Berlin – nowhere else in the city are so many new and exciting spaces popping up. And right in the middle of it all is BIKINI BERLIN: a concept shopping mall, the 25hours hotel and the Zoo Palast cinema with architecture that is steeped in history.

www.bikiniberlin.de

FOR FURTHER INFORMATION, PLEASE CONTACT

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