

BIKINI BERLIN

9 August 2017

SUMMER SHOPPING – SEVEN NEW POP-UP TENANTS ARE ADDING TO THE SHOPPING EXPERIENCE IN THE BIKINI BERLIN CONCEPT SHOPPING MALL

This summer, BIKINI BERLIN's pop-up boxes are providing even more shopping variety in the City West. A mix of premium tenants that you'd be hard pushed to find anywhere else in Germany is surprising customers with unique products. The temporary stores come from the food, accessories, cosmetics, lifestyle and publishing sectors.

GEGESSEN WIRD IMMER

When it comes to online food retailer GEGESSEN WIRD IMMER, it's all in the name, which incidentally means "we always have to eat". In their online shop, the Berlin company offers a large selection of everyday products, specialities, drinks and culinary gifts of a high artisanal quality that can be conveniently delivered to your home. At the focus is the quality of the food products and the producers' passion. Until the beginning of September you can experience the excellent service and high-quality food items for yourself – offline at BIKINI BERLIN. Now and again the manufacturers will also be dropping by, informing customers about their products and of course offering samples.

www.gegessenwirdimmer.de

FRITZ & ROSE

Beautiful, unique and folded by hand – that's the best way to describe the jewellery by Fritz and Rose, who are setting up shop in a pop-up box at BIKINI BERLIN until mid-September. The rings and necklaces by the Hamburg label stand out with their geometric shapes, attention to detail and high-quality materials and craftsmanship. For the unique Fritz and Rose Look, the designers fold the metal using a special technique, resulting in distinctive statement accessories.

www.fritzandrose.com

LEUCHTTURM1917

LEUCHTTURM1917 is a purveyor of premium stationery. Until mid-September, the popular notebook brand is presenting its vibrantly coloured product portfolio in one of the concept shopping mall's pop-up boxes. Visitors to BIKINI BERLIN will be able to have their name, a saying or favourite pearl of wisdom embossed on their notebooks.

www.leuchtturm1917.de

MINIBOOK

If you like to have your favourite book with you at all times, but don't fancy lugging a huge tome around in your bag, you've come to the right place at Minibook. Visitors to BIKINI BERLIN can now find the world's smallest books in one of the mall's pop-up boxes. As well as the classics in German like "The Little Prince" and biographies of Martin Luther and Albrecht Dürer, they also stock English titles like "The Great Gatsby", "Peter Pan" and "Frankenstein". You have until mid-February to browse and buy the tiny books.

www.miniboox.de

TAOASIS

The word TAOASIS translates as “life in harmony with nature” – a philosophy that is also reflected in the products by the natural fragrance manufacturer. In order to obtain the full natural spectrum of active ingredients, only the best 100% natural, essential oils are selected for TAOASIS. The majority of these precious essences are still sourced by the proven traditional method of steam distillation. As well as oils, the complete range, which is otherwise only available in pharmacies and specialised organic stores, also includes room fragrances and cosmetic products like creams, facial toners and roll-ons. The TAOASIS fragrance products will be available from one of the pop-up boxes until the end of January 2018.

www.taoasis.com

SCHWESTERHERZ / PUKKA BERLIN

Most visitors to BIKINI BERLIN will already be familiar with Schwesterherz and Pukka Berlin. The two Berlin brands recently came together in one pop-up box and are continuing to surround themselves with the most beautiful things in life. So, if you're looking for gorgeous interior accessories, unique stationery and out-of-the-ordinary filigree jewellery, you can visit the two labels at the concept shopping mall until the beginning of February 2018.

www.schwesterherz-berlin.de

www.pukkaberlin.com

FOR FURTHER INFORMATION, PLEASE CONTACT:

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