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## **FROM NEAR AND FAR – FOUR NEW BOX TENANTS ARE BRINGING SUMMER VIBES TO BIKINI BERLIN**

**The days are getting longer and BIKINI BERLIN is gearing up for summer, sun and holidays. On the ground floor of the concept shopping mall, four new and unique pop-up box tenants are providing sunseekers with the right products for the best time of year. The carefully curated providers come from the fields of fashion, accessories, cosmetics and lifestyle.**

### **THIS CITY ROCKS**

Once a fashion label, This City Rocks has grown into a very personal design shop for fashion and accessories. Their brightly coloured T-shirts, bags and interior items reference the urban lifestyle with an air of nonchalance and a light-hearted approach. Only when you take a closer look do you realise that the cool graphic design patterns are made up of little Brandenburg Gates or TV Towers. This City Rocks will be at BIKINI BERLIN until the end of May.

[www.thiscityrocks.de](http://www.thiscityrocks.de)

### **LES CHAUSSEURS**

Spanish shoe label Les Chausseurs will be selling its handmade footwear at the concept shopping mall until the end of May. Their story began in 1978 when the small family-run company was established in Almansa in the south-east of Spain. For a whole decade, they perfected their classic men's shoes before rounding off the collection with ladies' models. The result is a brand that understands how to perfectly combine fashion and comfort.

[www.leschausseurs.com](http://www.leschausseurs.com)

### **PUKKA BERLIN**

Fashion that is responsible, has high quality standards and is affordable: that's what three friends from different parts of the world were looking for, before deciding to set up their own jewellery label Pukka Berlin. They'll be offering their filigree pieces of jewellery for fashionistas and globetrotters at BIKINI BERLIN from 2 May until the end of July.

[www.pukkaberlin.com](http://www.pukkaberlin.com)

### **SEBAMED**

Just in time for summer, sebamed, one of the most well-known brands for medicinal body care products, is setting up shop at BIKINI BERLIN to celebrate its 50-year brand anniversary: since 1967, the family-run company Sebapharma, from Boppard in Germany, has been a pioneer in the medicinal skincare market with its brand sebamed – renowned for its Soap-Free Cleansing Bar. sebamed's range meanwhile includes more than 100 skincare and body cleansing products, adapted to the pH-value of the skin's own natural barrier.

The exclusive sebamed skincare line will be available to purchase from BIKINI BERLIN from 1 June until the end of August and visitors to their pop-up store will be able to find out more about the extensive sebamed range and test it out. The different products, with a ph balance of 5.5, cleanse and moisturise the skin with high-quality active ingredients and also boost the skin's natural barrier function. Their high level of effectiveness and very good skin compatibility have been tested in over 120 scientific studies.

[www.sebamed.de](http://www.sebamed.de)

**FOR FURTHER INFORMATION, PLEASE CONTACT:**

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