

# BIKINI BERLIN

14 June 2018

## **SUMMER SHOPPING – NEW POP-UP BOXES AND PERMANENT TENANTS ARE SETTING UP SHOP AT BIKINI BERLIN IN THE BEST SEASON OF THE YEAR!**

BIKINI BERLIN is welcoming the addition of five new summery pop-up boxes to the concept shopping mall, including beauty brands **Creams of the Stone Age** and **Natural Touch**, well-known German bag label **BREE** and shoe brands **Sandlovers** and **Zweigut Schuhe**. And although two popular accessories labels – **Rust Sydney** and **Pukka Berlin** – are leaving their temporary boxes, they are staying at BIKINI BERLIN: due to their huge success, both brands are now moving into permanent stores in the mall.

### **RUST SYDNEY**

Customers know quality when they see it, which is why pop-up box tenant Rust Sydney has experienced so much success. After being a temporary tenant, in late-summer 2018 the label will be moving into its own permanent store on the ground floor of BIKINI BERLIN. The accessories label is synonymous with high-quality leather products from Australia. As well as their beautiful classic bags and smart rucksacks, you'll also find faithful companions such as belts and laptop bags. All products are handmade from 100% real leather. Always with a focus on attention to detail.

[www.rustsydney.com](http://www.rustsydney.com)

### **PUKKA BERLIN**

Responsibly produced jewellery creations made of premium-quality materials at affordable prices: that is what three friends from different corners of the world were looking for and eventually found in their own label, Pukka Berlin. The idea behind the brand with the filigree jewellery has proven very popular with the customers of BIKINI BERLIN. As a result of this success, Pukka Berlin is moving into its own store on the ground floor of BIKINI BERLIN in mid-June. This means that visitors to the concept shopping mall will still have the chance to shop the monthly Pukka Berlin Limited Edition in the City West.

[www.pukkaberlin.com](http://www.pukkaberlin.com)

## **NEW BIKINI BERLIN POP-UP BOX TENANTS**

### **ZWEIGUT SCHUHE**

From Hamburg to the capital: this is the step being taken by Zweigut Schuhe, who are setting up shop at BIKINI BERLIN with a pop-up box. Until 30 September 2018, the label will be presenting a large selection of comfortable men's and ladies' shoes made of exclusive materials. As far as possible, their shoes are made in Portugal, where the focus is on a fair working environment and excellent quality. Zweigut Schuhe also offer vegan shoes made of real, natural cork from the cork oak tree.

[www.zweigut.de](http://www.zweigut.de)

### **NATURAL TOUCH**

Beauty label Natural Touch, also known as Aqua Mineral, is bringing natural cosmetics from Israel to BIKINI BERLIN. Their creams are made using ingredients from the Dead Sea and therefore rich in salts, minerals and vitamins. Even in ancient times the Dead Sea was renowned for its healing properties – and until the end of October 2018 visitors to the concept shopping mall will be able to experience its benefits for themselves.

[www.aquamineralspa.com](http://www.aquamineralspa.com)

### **SANDLOVERS**

Get your feet summer-ready with leather flip-flops and sandals by Sandlovers. Every Sandlovers shoe is unique as they are handmade. Made in Kenya from high-quality leather, the collection ranges from the eye-catching "Peacock" model to the sleek "Easy". One of the label's highest priorities is ensuring good working conditions for its employees in Mombasa. Sandlovers' purchasing department pays a fair price for the production, thereby enabling many families a good income, and doesn't negotiate prices with the aim of maximising profits. Come and shop their summery sandals at BIKINI BERLIN until 20 August 2018.

[www.sandlovers.com](http://www.sandlovers.com)

### **BREE**

Classic designer bag label BREE is moving into a pop-up box on the ground floor of BIKINI BERLIN until the end of September 2018. Since the 1970s, the German company has been impressing customers all over the world with its products made of natural leather. The design of BREE's bags and the function and quality of its materials are unrivalled. Their sustainably tanned natural leather is made exclusively at a traditional tannery in Lower Saxony. Look forward to seeing exclusive new designs at their new BIKINI BERLIN pop-up.

[www.bree.de](http://www.bree.de)

### **CREAMS OF THE STONE AGE**

Creams of the Stone Age – as hinted in the name – is dedicated to the Paleo lifestyle. Their organic cosmetic products are free from chemicals and made without the use of emulsifiers, chemical preservatives and mineral or palm oil. Their small but impressive range currently consists of a hand cream and a body lotion, which will be available from their pop-up box at BIKINI BERLIN until 2 October.

[www.creamsofthestoneage.com](http://www.creamsofthestoneage.com)

**FOR FURTHER INFORMATION, PLEASE CONTACT:**

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