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NEW CONCEPT STORE AT BIKINI BERLIN: VOO STORE FROM KREUZBERG OPENS SECOND BRANCH UNDER THE NAME VOO WEST

Berlin's Voo Store debuted its second store in the city on 11 July. The new "Voo West" store has been designed by Bilge Kalfa Architecture.

With strong sports and streetwear influences, Voo Store focuses on long-lasting designs rather than fleeting trends and has filled the niche between luxury boutique and hip concept store. At the new "Voo West" in BIKINI BERLIN, a versatile lifestyle area has been created to showcase a wide assortment of interior products by Hay, plants and fashion by Prada, Acne Studios, Raf Simmons and many more. The aim is to reflect the DNA of the store on Oranienstrasse in Kreuzberg with a younger, fresher approach and, at the same time, also offer curated selection of products for all age groups. Furthermore, the two founders Yasin and Kaan Müjdeci, who are also brothers, plan on holding regular events at their Voo West Store at BIKINI BERLIN as a way of supporting brands and designers.

www.vooberlin.com

FOR FURTHER INFORMATION, PLEASE CONTACT:

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